WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser	**Pol/Iss/Defend Justice From Politi(16711)**
Agency/T-Code	**New Media Firm (The) (2357)/037123660**
Buyer	PLACEMENT,MEDIA
Salesperson	Telerep/Washington DC, Washington DC (1040) ph: (555) 555-5555
Product	Political - Issue (1068)
Brand	DEFEND JUSTICE FROM POLITICS (133664
Acct Types	**National/Political**
Est/Headline	1545/06249646
Demo	
Revision	
Comments	DEF JUST FROM POLITI ***** THIS IS A CASH IN ADVANCE

Invoice	643138
Inv Date	10/28/2012
Terms	Net 30
Contract	323795
Bill Type	Standard
Period	10/1/2012 - 10/28/2012
CO-OP/Order Type	No/Normal
Package	
Gen. Date	10/30/2012 4:04:35PM

New Media Firm (The)
1322 G Street SE
Washington, DC 20003

AgM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0	Spot	11:00:00PM-11:35:00	Day,F-1	10/19/12 11:23PM (Fr)	00:30		TV103X12212H	$2800.00	
2.0	Spot	11:35:00PM-12:05:00	Day,F-1	10/19/12 11:50PM (Fr)	00:30		TV103X12212H	$1000.00	
4.0	Spot	5:00:00PM- 6:00:00	Day,F-1	10/19/12 5:23PM (Fr)	00:30		TV103X12212H	$2250.00	
5.0	Spot	7:00:00AM- 9:00:00	Day,F-1	10/19/12 7:25AM (Fr)	00:30		TV103X12212H	$2250.00	
6.0	Spot	7:30:00PM- 8:00:00	Day,F-1	10/19/12 7:29PM (Fr)	00:30		TV103X12212H	$3600.00	
8.0	Spot	11:00:00PM-11:35:00	Day,M-1	10/22/12 11:34PM (Mo)	00:30		TV103X12212H	$2800.00	
9.0	Spot	11:35:00PM-12:05:00	Day,M-1	10/22/12 11:52PM (Mo)	00:30		TV103X12212H	$1000.00	
11.0	Spot	6:00:00PM- 7:00:00	Day,M-1	10/22/12 6:00PM (Mo)	00:30		TV103X12212H	$3200.00	
12.0	Spot	7:00:00PM- 7:30:00	Day,M-1	10/22/12 7:13PM (Mo)	00:30		TV103X12212H	$3600.00	
13.0	Spot	7:00:00AM- 9:00:00	Day,M-1	10/22/12 8:41AM (Mo)	00:30		TV103X12212H	$2250.00	
14.0	Spot	6:00:00AM- 9:00:00	Day,Sa-1	10/20/12 7:57AM (Sa)	00:30		TV103X12212H	$1200.00	
15.0	Spot	7:00:00PM- 8:00:00	Day,Sa-1	10/20/12 7:57PM (Sa)	00:30		TV103X12212H	$1200.00	
16.0	Spot	9:00:00AM-10:00:00	Day,Sa-1	10/20/12 9:41AM (Sa)	00:30		TV103X12212H	$1800.00	
17.0	Spot	11:00:00PM-11:35:00	Day,Su-1	10/21/12 11:29PM (Su)	00:30		TV103X12212H	$2800.00	
18.0	Spot	12:00:00PM-12:30:00	Day,Su-1	10/21/12 12:21PM (Su)	00:30		TV103X12212H	$600.00	
19.0	Spot	6:00:00AM- 9:00:00	Day,Su-1	10/21/12 7:53AM (Su)	00:30		TV103X12212H	$1100.00	
20.0	Spot	11:00:00PM-11:35:00	Day,Th-1	10/18/12 11:32PM (Th)	00:30		TV103X12212H	$2800.00	
21.0	Spot	11:00:00AM-12:00:00	Day,Th-1	10/18/12 10:58AM (Th)	00:30		TV103X12212H	$1000.00	
22.0	Spot	5:30:00AM- 6:00:00	Day,Th-1	10/18/12 5:42AM (Th)	00:30		TV103X12212H	$1100.00	
23.0	Spot	6:00:00PM- 7:00:00	Day,Th-1	10/18/12 6:13PM (Th)	00:30		TV103X12212H	$3200.00	
24.0	Spot	7:00:00PM- 7:30:00	Day,Th-1	10/18/12 7:24PM (Th)	00:30		TV103X12212H	$3600.00	
25.0	Spot	7:00:00AM- 9:00:00	Day,Th-1	10/18/12 8:58AM (Th)	00:30		TV103X12212H	$2250.00	
26.0	Spot	11:00:00PM-11:35:00	Day,Tu-1	10/16/12 11:29PM (Tu)	00:30		TV103X12212H	$2800.00	
28.0	Spot	5:30:00AM- 6:00:00	Day,Tu-1	10/16/12 5:52AM (Tu)	00:30		TV103X12212H	$1100.00	
29.0	Spot	6:00:00PM- 7:00:00	Day,Tu-1	10/16/12 6:13PM (Tu)	00:30		TV103X12212H	$3200.00	
30.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1	10/16/12 7:29PM (Tu)	00:30		TV103X12212H	$3600.00	
31.0	Spot	7:00:00AM- 9:00:00	Day,Tu-1	10/16/12 8:30AM (Tu)	00:30		TV103X12212H	$2250.00	
32.0	Spot	11:00:00AM-12:00:00	Day,W-1	10/17/12 11:59AM (We)	00:30		TV103X12212H	$1000.00	
33.0	Spot	5:00:00PM- 6:00:00	Day,W-1	10/17/12 5:53PM (We)	00:30		TV103X12212H	$2250.00	
34.0	Spot	7:00:00AM- 9:00:00	Day,W-1	10/17/12 8:53AM (We)	00:30		TV103X12212H	$2250.00	
35.0	Spot	7:30:00PM- 8:00:00	Day,W-1	10/17/12 7:43PM (We)	00:30		TV103X12212H	$3600.00	
36.0	Spot	12:00:00PM- 1:00:00	Per week (1),Th,Fr	10/18/12 12:22PM (Th)	00:30		TV103X12212H	$1000.00	
37.0	Spot	12:00:00PM- 1:00:00	Per week (1),Fr	10/19/12 12:52PM (Fr)	00:30		TV103X12212H	$1000.00	M/G For 3.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

KAREN ELIZABETH TUECH
Notary Public - State of Florida
My Comm. Expires Dec 5, 2015
Commission # EE 127967
Bonded Through National Notary Assn.

Gross Total	**$71,450.00**	Total Spots	33
Commission	**($10,717.50)**		
Net Total	**$60,732.50**		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis or race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.